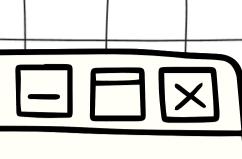
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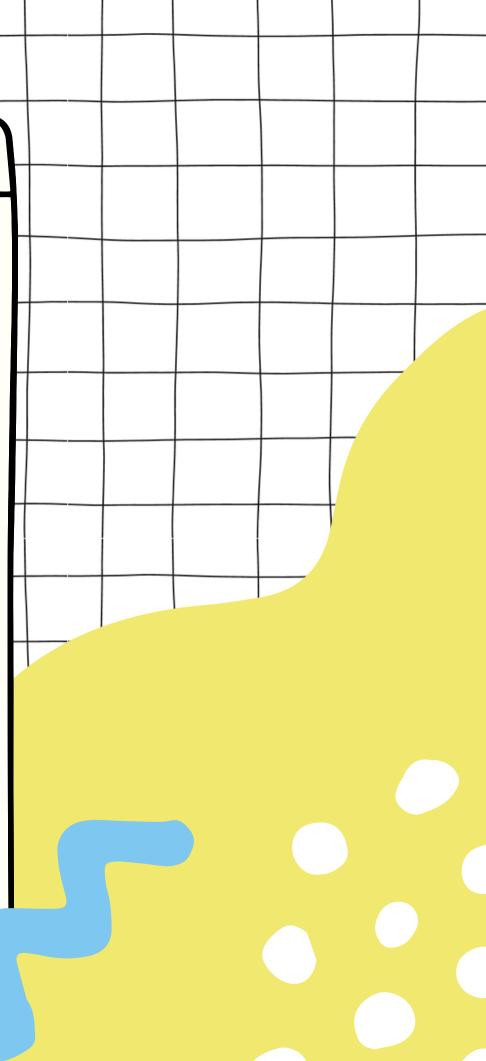
By : Surtini

## ABSTRACT

One of the most important things for human life is education. By learning to read and write based on literacy, student do not only get one competency but a variety of competencies. The competencies obtained are thinking competence, scientific competence, attitude and character competence. The efforts made in realizing the character of the golden generation through the habit of reading and writing based on literacy are real steps in growing the character of student both in present life and in the future. Therefore, schools as a place to get education have an important role in realizing the character og the nation`s children, so that they can live and survive in the 21st century. With the movivation and support from schools as policy makers, increasing the competence of student who have a Pacasila student profile character can be achieved in accordance with the expectations of the nation, namely to become fully humen. Habituation of literacy and learning aims to prepare students from various aspects in carrying out their lives, both at school and in the community. Literacy habit is a real picture of life, so that if this real picture can be mastered while getting education, student can live a real life and survive in their lives in the future. Many experts argue that literacy habituation is an important concept in the context of 21st century education,

namely the golden generation of character.





# Introduction

The development of education and technology is now increasingly advanced, today's students are very different from students in the past. Many strategies and methods are used to achieve the education expected by this nation. Various policies are implemented to make the nation's life more intelligent in accordance with current developments. The government makes it easier for its people to obtain education, many of the best graduates have been produced from time to time, but is it strong in raising a golden generation in the future, therefore the role of schools and the community environment around the nation and state needs to instill habits, awareness and insight? diversity in the souls of students so that they are able to become individuals of character in the future who have national insight, advanced knowledge and intelligence in using technology wisely and judiciously, love and respect each other, and are dignified individuals.

### Method

In writing this article, the author used a qualitative approach, the technique used was data collection using literature studies from several national and international journals, articles from the internet and other reference books. Content analysis techniques are used in data collection and analysis according to the discussion presented by the author.

## Discussion

Based on the results of previous research, the development of literacy from time to time is increasingly developing in accordance with the increasingly rapid demands of the times. Therefore, the role of schools as a strategic place to obtain education for students throughout Indonesia increases aspects that can support the educational process from various scientific aspects. The role of the school principal as a leader has a very big role in determining policies and directing aspects that can lead to the realization of quality education, in addition to the performance of a professional teacher whose performance is required to be of higher quality in order to increase students with quality and noble character according to the nation's expectations. in the future in realizing national development. The golden generation is the hope of a nation with noble character and behavior that has various competencies, global diversity and is strong in facing increasingly sophisticated future challenges and can strengthen this nation to become a great and strong nation. The school literacy movement is an effort to create students who are of good scientific quality, competence, insight, character, and become noble creatures before God and other humans. Teachers must upgrade their knowledge and competencies to be able to equip their students to be of higher quality in line with developments of the times. There are many methods and strategies that teachers can apply to educate and guide their students in learning and improving literacy in schools throughout Indonesia to become more advanced and continue to improve. The learning outcomes obtained by students are tailored to their talents, interests and needs.

#### Conclusion

The success of the golden generation in the future is the generation target prepared by the government today, and students who are studying today will be the golden generation in 2045. In preparing and realizing the future generation the role of education is very important, education is not only transferring knowledge but is equipped with with the cultural values of national character embedded in each individual, to instill national cultural character in each student takes a short time but is done from an early age, every level of education is always instilled with cultural values that reflect the Pancasila student profile. There needs to be supervision from various parties to make this happen, therefore the world of education must change the mindset in all aspects involved in the world of education.

