UNIVERSITAS PENDIDIKAN INDONESIA

SCHOOL PRINCIPAL LEADERSHIP IN FORMING STUDENT CHARACTER THROUGH SCHOOL CULTURE

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INTRODUCTION

- Globalization has an impact on very rapid technological development. It causes information technology to become easier to obtain and has an influence on socio-cultural life in society.

- the development of communication technology, apart from having a positive impact, of course has a negative impact on the younger generation due to bad content, which has an impact on moral decline and a decline in good character values.

- To prevent moral decline, one way is through character education, where schools play an important role in educating and teaching, namely education and the formation of character values.

- Character education in schools can be done with good habits, because good habits from an early age will last until adulthood, and in elementary schools the development of character values can be done by implementing school culture

INTRODUCTION

- School culture is a set of norms, traditions and values that have been built up by the school community over a long period of time so that they become habits and are carried out and lead to all existing activities carried out by all school personnel.
- School culture can be used as a medium for character education and can train and shape children's attitudes in a better and positive direction
- the cultures that are still practiced in schools include the culture of greetings, the culture of discipline. Apart from that, there is also literacy culture, religious culture and literacy culture. The benefits obtained from developing school culture are that it can create a pleasant, fair, creative, integrated and dedicated atmosphere towards achieving the vision
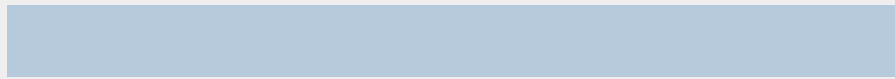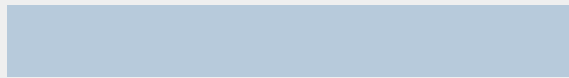
INTRODUCTION

- Carrying out a character education program through school culture certainly cannot be separated from the leadership role of the school principal as a policy maker. Leadership is the power possessed by a person in order to influence a group of people in order to achieve a common goal. Leadership in the field of education must be possessed by school principals to be able to influence, guide, encourage and direct others in order to achieve the set goals

Based on the explanation above, it can be explained that schools have their own culture. School culture occurs as a result of interactions between fellow school members, be they principals, teachers, students or other stakeholders who are related to the school. The existence of school culture can be a means of building a conducive school climate, besides that, school culture can be used as a means of cultivating character values in students.
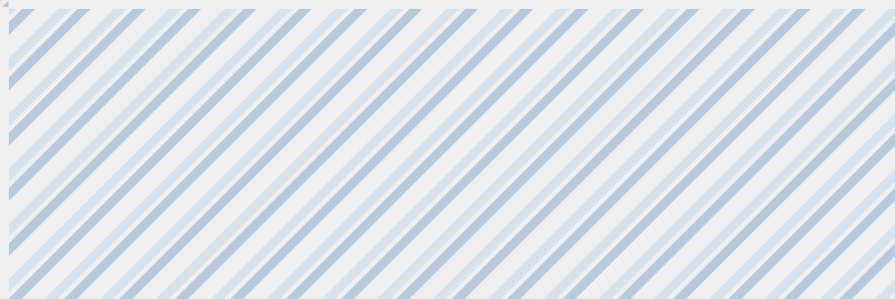
However, a good culture can be created if it is programmed well. One person who plays a role in the success of a program in a school is the school principal. So in this research, a formulation was prepared that refers to the school principal's leadership strategy in cultivating the character values of elementary school students through school culture

Formulation of the problem

Research purposes

- What is the leadership attitude of the school principal in shaping student character through school culture.

- This research aims to find out how the principal's attitude is in shaping student character through school culture

THEORITICAL REVIEW

Principal Leadership

Character building

School Culture

RESEARCH HYPOTHESIS

- The principal's leadership strategy is believed to play an important role in forming student character through school culture.

RESEARCH METHODS

- A qualitative approach was used in conducting this research. Qualitative is the delivery of data in a descriptive manner according to the answers provided by the source or research subject in accordance with the questions asked by the researcher. The research design used is a phenomenological study. Phenomenological studies are activities carried out to search for the meaning of a social phenomenon, problem or symptom experienced by each person.

- In the research carried out by researchers, SDN Cinanggerang I was chosen as the research location. The respondents in this research were the school principal, class teacher, and several students. Regarding time, this research was conducted in March 2023. In this research, researchers were also present during the interview process and also during observations at the research location. The data collection techniques used are through interviews, observation and also documentation. To test the validity of the data, researchers used source triangulation and media triangulation methods. In the data analysis techniques section there are three stages, namely data reduction, data presentation, and drawing conclusions.

Research result

In implementing school culture, the basic findings from the principal's leadership strategy at SDN Cinanggerang I Sumedang were found as follows.

Principal's Strategy

1) Leadership Philosophy
2) Exemplary
3) Discipline
4) Instructional Leadership

School Culture

- -School Habituation (smile, greet, regards, politeness),
- Literacy Culture
- Environmental Care Culture

OBSTACLE

- there is still a lack of concern and responsibility from some school members in carrying out these activities.
- Lack of supporting facilities and infrastructure, so that the implementation of activities is less than optimal.
- Lack of teacher insight in implementing school culture so that its implementation is less than optimal

CONCLUSION

Based on the results of research conducted by researchers related to the leadership of the school principal in an effort to foster student character values through the implementation of school culture at the Cinanggerang I Elementary School, the results have been good, but there are still obstacles and also need improvement to make it better. maximal in its implementation. The principal's leadership strategy is based on leadership philosophy in the form of religious values, honesty and justice. In carrying out his duties, the principal always reflects example and discipline and adheres to the principles of instructional leadership. The school culture implemented includes (1)school habituation (smile, greet, regards, politeness), (2) religious culture, (3) literacy culture, (4) culture of caring for the environment. .

CONCLUSION

The results of implementing school culture can foster student character values such as religious, tolerant, friendly/communicative, honest, tolerant, disciplined, independent, curious, and fond of reading. love of the country, social care, environmental care and responsibility. Obstacles encountered during the implementation of school culture include (1) a lack of concern and responsibility on the part of some school members in carrying out these activities, (2) a lack of supporting facilities and infrastructure, so that the implementation of activities is less than optimal, (3) a lack of teacher insight in implementing school culture so that its implementation is less than optimal. Solutions to overcome these obstacles include (1) conducting outreach both verbally and in writing, (2) assigning teachers to attend training/seminars, (3) collaborating with other related agencies.

Thank You

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