

DEVELOPMENT OF CHILDREN'S SONGS AS A SUPPORT FOR MANGROVE ECOTOURISM AREAS

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BACKGROUND

DEVELOPMENT OF CHILDREN'S SONGS AS A SUPPORT FOR MANGROVE ECOTOURISM AREAS

- Ecotourism is one of the natural potentials that can also be utilized in educational activities.
- One of the ecotourism that characterizes the Indonesian archipelago is mangrove forests.
- Mangrove ecotourism in its development and management always carries cooperation from various parties, including from academics in the field of education.
- To support the development of mangrove ecotourism, while supporting the Sustainable Development Goals (SDGs) agenda, the development of children's songs is carried out as a support for mangrove ecotourism areas. "feasible".



METHODE

DEVELOPMENT OF CHILDREN'S SONGS AS A SUPPORT FOR MANGROVE ECOTOURISM AREAS

To development of the song entitled "Mangrove Forest":

- D and D method with the ADDIE type (analyze, design, development, implementation, and evaluation)

01

- promotional support for ecotourism sustainability is also needed. Media to socialize and promote mangrove areas easily and interestingly in learning, one of which can develop learning media. This media can be used for ecotourism and for learning.

02 & 03

design and Development:

- Lyrics based on Halliday's theory to strengthen the meaning and to shown the functions of language in the developed children's song.

03

mplementation was carried out to the managers of KTH Pansela and visitors of mangrove tourism areas

04

the evaluation was carried out based on validation from experts as well as recommendations submitted by validators and respondents.

- Analyze was conducted with preliminary interviews and initial observations on learning in schools and at partner institutions KTH Pansela (South Coast Nature Lovers)

RESULT AND DISCUSSION

DEVELOPMENT OF CHILDREN'S SONGS AS A SUPPORT FOR MANGROVE ECOTOURISM AREAS

Design and Development:

- Lyrics based on Halliday's theory to strengthen the meaning and to shown the functions of language in the developed children's song.
- Through the seven functions of language are as follows (1) instrumental function, (2) regulatory function, (3) description function, (4) interaction function, (5) individual function, (6) heuristic function, and (7) imaginative function.

Design and Development:

- Lyrics developed based on the general description of mangroves.
- - The diction that is right easy and can describe mangroves, their benefits, and advantages.
- The style of lyrics as if a tree speaks to us.

Dialog 1:

**"Aku, si pohon yang kuat
Tumbuh di tepian pantai
Punya akar-akar yang kuat
Juga punya banyak manfaat"**

Dialog 2:

**"Aku, si Pohon yang kuat
Cegah abrasi di pantai
Sigap kutahan gelombang
Siap hasilkan oksigen"**

1st Dialog 1:

"I'm, the strong tree
grows on the shores
Have strong roots
I'm also has many benefits"

2nd Dialog:

"I'm, the strong tree
Prevent abrasion on the
beach
Swiftly resist waves
Ready to produce oxygen"

RESULT

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Hutan Mangrove

Penulis: Fully Rakhmayanti
Komposer: Uus Kusnadi

Lihat, tanaman di sana
Punya bentuk yang berbeda
Tebak, apakah namanya
Lihat, unik bentuk buahnya

1

“Aku, si pohon yang kuat
Tumbuh di tepian pantai
Punya akar-akar yang kuat
Juga punya banyak manfaat”

Reff (1x): Itu pohon bakau namanya
Itu hutan mangrove namanya
Rumah bagi banyak fauna
Kepiting, ikan, burung, udang, ular, dan buaya
Semua hidup damai bahagia

Lihat, tanaman di sana 2
Punya bentuk yang berbeda
Tebak, apakah namanya
Lihat, unik bentuk buahnya

“Aku, si Pohon yang kuat
Cegah abrasi di pantai
Sigap kutahan gelombang
Siap hasilkan oksigen”

“Aku, si pohon yang kuat
Tumbuh di tepian pantai
Punya akar-akar yang kuat
Juga punya banyak manfaat”

Reff (2x): Itu pohon bakau namanya
Itu hutan mangrove namanya
Rumah bagi banyak fauna
Kepiting, ikan, burung, udang, ular dan buaya
Semua hidup damai Bahagia

Semua hidup damai Bahagia.

RESULT

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- **The development of ecotourism areas can be done by making promotional and educational media.**
- **Promotional and educational media can be made in songs so that they are interesting to listen to and easy to remember.**
- **In education, ecotourism areas can be used as learning.**
- **Students as a young generation can recognize, understand, and observe mangroves through song lyrics that are developed by paying attention to the meaning of the language, can invite students to care about nature.**
- **This is the initial stage of development to support the sustainability of ecotourism, especially mangrove areas.**

THANK YOU!

