

DEVELOPMENT OF CHILDREN'S SONGS AS A SUPPORT FOR MANGROVE ECOTOURISM AREAS

FULLY RAKHMAYANTI **UUS KUSNADI** SYIFA NAILUL MUNA A. YAYANG FURI FURNAMASARI

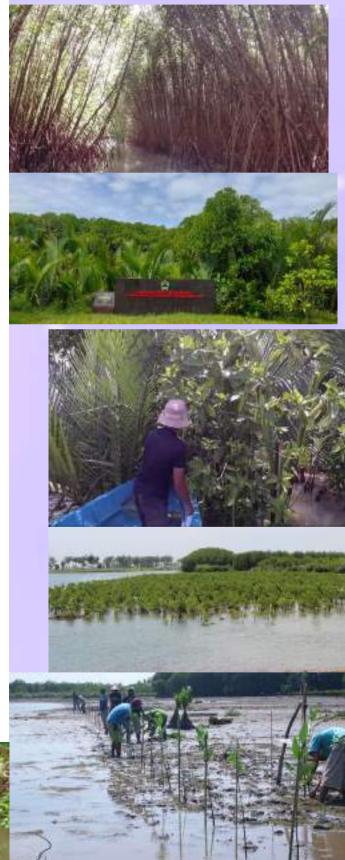


UNIVERSITAS PENDIDIKAN INDONESIA (BANDUNG, JAWA BARAT, INDONESIA)

BACKGROUND

- Ecotourism is one of the natural potentials that can also be utilized in educational activities.
- One of the ecotourism that characterizes the Indonesian archipelago is mangrove forests.
- Mangrove ecotourism in its development and management always carries cooperation from various parties, including from academics in the field of education.
- To support the development of mangrove ecotourism, while supporting the Sustainable Development Goals (SDGs) agenda, the development of children's songs is carried out as a support for mangrove ecotourism areas. "feasible".

DEVELOPMENT OF CHILDREN'S SONGS



METHODE

DEVELOPMENT OF CHILDREN'S SONGS AS A SUPPORT FOR MANGROVE ECOTOURISM AREAS

To development of the song entitled "Mangrove Forest":

• D and D method with the ADDIE type (analyze, design, development, implementation, and evaluation)

01

• promotional support for ecotourism sustainability is also needed. Media to socialize and promote mangrove areas easily and interestingly in learning, one of which can develop learning media. This media can be used for ecotourism and for learning.

02 & 03

design and Development:

• Lyrics based on Halliday's theory to strengthen the meaning and to shown the functions of language in the developed children's song.

mplementation was carried out to the managers of KTH Pansela and visitors of mangrove tourism areas

 Analyze was conducted with preliminary interviews and initial observations on learning in schools and at partner institutions KTH Pansela (South Coast Nature Lovers)

03

04

the evaluation was carried out based on validation from experts as well as recommendations submitted by validators and respondents.

RESULT AND DISCUSSION DEVELOPMENT OF CHILDREN'S SONGS AS A SUPPORT FOR MANGROVE ECOTOURISM AREAS

Design and Development:

- Lyrics based on Halliday's theory to strengthen the meaning and to shown the functions of language in the developed children's song.
- Through the seven functions of language are as follows (1) instrumental function, (2) regulatory function, (3) description function, (4) interaction function, (5) individual function, (6) heuristic function, and (7) imaginative function.

Design and Development:

- Lyrics developed based on the general description of mangroves.
- The diction that is right easy and can describe mangroves, their benefits, and advantages.
- The style of lyrics as if a tree speaks to us.

Dialog 1: "Aku, <u>si pohon yang kuat</u> <u>Tumbuh di tepian pantai</u> Punya <u>akar-akar yang kuat</u> Juga punya <u>banyak manfaat</u>"

Dialog 2: "Aku, si Pohon yang kuat Cegah abrasi di pantai Sigap kutahan gelombang Siap hasilkan oksigen" 1^{st} Dialog 1:

"I'm, the strong tree grows on the shores Have strong roots I'm also <u>has</u> many benefits"

2nd Dialog: "I'm, the strong tree Prevent abrasion on the beach Swiftly resist waves Ready to produce oxygen"



Hutan Mangrove

DEVELOPMENT OF CHILDREN'S SONGS AS A SUPPORT FOR MANGROVE ECOTOURISM AREAS

Penulis: Fully Rakhmayanti Komposer: Uus Kusnadi

1

Lihat, tanaman di sana Punya bentuk yang berbeda Tebak, apakah namanya Lihat, unik bentuk buahnya

"Aku, si pohon yang kuat Tumbuh di tepian pantai Punya akar-akar yang kuat Juga punya banyak manfaat"

Reff (1x): Itu pohon bakau namanya Itu hutan mangrove namanya Rumah bagi banyak fauna Kepiting, ikan, burung, udang, ular, dan buaya Semua hidup damai bahagia Lihat, tanaman di sana 2 Punya bentuk yang berbeda Tebak, apakah namanya Lihat, unik bentuk buahnya

"Aku, si Pohon yang kuat Cegah abrasi di pantai Sigap kutahan gelombang Siap hasilkan oksigen"

"Aku, si pohon yang kuat Tumbuh di tepian pantai Punya akar-akar yang kuat Juga punya banyak manfaat"

Reff (2x): Itu pohon bakau namanya Itu hutan mangrove namanya Rumah bagi banyak fauna Kepiting, ikan, burung, udang, ular dan buaya Semua hidup damai Bahagia

Semua hidup damai Bahagia.

- The development of ecotourism areas can be done by making promotional and educational media.
- Promotional and educational media can be made in songs so that they are interesting to listen to and easy to remember. In education, ecotourism areas can be used as learning.
- Students as a young generation can recognize, understand, and observe mangroves through song lyrics that are developed by paying attention to the meaning of the language, can invite students to care about nature.
- This is the initial stage of development to support the sustainability of ecotourism, especially mangrove areas.

DEVELOPMENT OF CHILDREN'S SONGS

